



MUSIC TEACHERS NATIONAL ASSOCIATION

**Meet the Entrepreneur: Raphaelita Justice**  
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TRANSCRIPT:

Hi everyone! I'm Raphaelita, co-owner and founder of Muse Piano Academy. I'm also an entrepreneur, a pianist, music and piano teacher. Muse Piano Academy is located in Pennsylvania and we offer both in-person and online music and piano lessons, tailored to students of all ages and skill levels. Our curriculum includes piano, music theory club classes for children and adults.

We believe that students should have the opportunity to experience one on one studio, online and group lessons. These lessons are reinforced with activities, worksheets and online games which *all* of our students love.

My dream began at a young age, growing up in a household filled with music—classical, reggae, soca. I later developed a talent for piano and a passion for teaching, which led me to establish Muse Piano Academy. Along the way, I learned all about visual marketing, social media, website design, which helped me to create an engaging online presence. A significant milestone was utilizing a grant I received as a military spouse. It provided the financial support that I needed to create my business. As an MTNA member, I believe there may be other members that can tap into similar resources to establish their studios or use the funds to help pay for dues, travel expenses, education or anything else you may need for your studio.

My advice for aspiring music teachers and entrepreneurs is that it's never too late to start. Utilize every resource available—from grants to online platforms to build your studio. Embrace digital marketing and social media to reach a broader audience. Most importantly, have empathy for your students. Stay passionate about your work and continue to seek to improve your skills.

Thank you for watching! If you'd like to learn more about me and Muse Piano Academy, please visit our website (<https://www.musepianoacademy.com/>). I really hope that my journey inspires you to pursue your entrepreneurial dreams in the music teaching profession. Thank you!